
ASP[®] CODE OF ETHICS

I believe in my ability to help my clients Stage[®] their properties.

I will follow and protect this Code of Ethics for all Accredited Staging Professional Stagers[®].

I will establish and maintain professional policies to hold my clients accountable to prepare their homes for sale and keep them in Staged[®] showing condition until the home is sold and the inspection and appraisal are completed.

I will protect the quality of Staging[®] by following the Staging Criteria and only using the word "Staged" to describe homes that have truly met or exceeded that criteria.

I will protect the Stage[®], Accredited Staging Professional[®] (ASP[®]) and Accredited Staging Professional Master[®] (ASPM[®]) trademarks by including the registered trademark symbol (®) with any derivative of the word in any print advertising or marketing that I do.

I will not deliberately and knowingly underbid other ASP Stager prices in an attempt to obtain business. Although it is unlawful to price fix fees in the Home Staging Industry, I will professionally set and promote my fees in accordance with what the market will bear.

I will edify fellow ASP Stagers in all business dealings expressing positive praise for them, their business, and Staging work.

I will honor the Staging University by not releasing my password to any non-ASP. I further agree to not allow non-ASP Stagers access to ASP materials for their own use.

I will display and market my ASP designation in my Staging marketing materials to inform people that I am an Accredited Staging Professional.

I will educate my clients and the public as to the meaning and origin of Staging to enhance the ASP designation for all ASP Stagers.

I will bring credit to the ASP designation through my honesty, my integrity and by honoring my clients and myself. I will honor all ASP Stagers with the dignity and the respect of the designation for the greater good of all.
